

# Demystifying Finance: Understanding the Numbers That Drive Business

Empowering leaders to read between the lines of Profit & Loss and Balance Sheets

## About the Training Course

In today's fast-moving business landscape, understanding financial information is fundamental to effective decision-making. This comprehensive 2-day programme helps non-finance professionals interpret financial data to improve decisions, streamline operations, and drive business performance.


Through practical accounting applications and real-life case studies, participants learn how day-to-day business activities translate into financial outcomes—gaining the confidence to read financial statements and apply insights immediately at work.

## Course Details


 **Duration**  
2 Days (16 training hours)


 **Maximum Participants**  
25 pax

 **Pre-requisite**  
Beginner-friendly; no accounting background required


 **Training Mode**  
Interactive, facilitator-led workshop (face-to-face)

## Methodology

 Facilitator-led lectures

 Group discussions & exercises

 Real-life case studies

 Interactive workshops


## Learning Outcomes

 Read and interpret Profit & Loss statements

 Understand Balance Sheets and financial position

 Differentiate profit vs cash flow and implications

 Grasp cash vs accrual accounting impacts

 Use key ratios to assess performance and risk

 Apply insights to real-world business decisions

# 8-Module Financial Mastery Curriculum

## 1 Finance as the Language of Business

- Why finance matters for managers
- Role of financial info in decisions
- Key users and basic accounting concepts

## 2 From Transactions to Financial Statements

- Accounting equation in practice
- Debits/credits simplified
- Link activities to financial statements

## 3 Income Statement (Profit & Loss)

- Revenue, costs, and profit
- Interpret profitability
- Decisions impacting profit

## 4 Balance Sheet (Financial Position)

- Assets, liabilities, equity
- Current vs non-current items
- Assess business stability and strength

## 5 Cash Flow — Reality Behind Profit

- Purpose of cash flow statement
- Operating, investing, financing
- Profit vs cash differences

## 6 Cash vs Accrual Accounting

- Timing differences explained
- Impact on reporting
- Practical business examples

## 7 Cost Concepts & Practical Budgeting

- Fixed vs variable; direct vs indirect
- Budget purpose and types
- Build a simple department budget

## 8 Financial Analysis & Key Ratios

- Profitability and liquidity ratios
- Trends and warning signs
- Use ratios for decisions

## Target Audience

- Business owners and entrepreneurs
- Non-finance managers & department heads
- Team leaders and supervisors
- Sales, marketing, operations, HR, procurement
- Project and functional managers
- Newly promoted managers with finance duties
- Professionals seeking financial literacy











## Key Benefits

- Read P&L, Balance Sheet, and Cash Flow with confidence
- Make better, finance-informed business decisions
- Communicate effectively with finance and management
- Apply practical budgeting and cost management
- Use ratios to evaluate performance and risk
- Build a business-oriented financial mindset

## 2-Day Itinerary











### Day 1

8:45 AM – 5:00 PM

	<b>Registration &amp; Welcome</b> Participant check-in and networking	8:45–9:00
	<b>Ice Breaker &amp; Training Objectives</b> Introductions, expectations, learning objectives	9:00–9:30
	<b>Module 1: Finance as the Language of Business</b> Why finance matters; decision-making; key concepts	9:30–10:45
	<i>Morning Break</i>	10:45–11:00
	<b>Module 2: Transactions → Financial Statements</b> Accounting equation; effects of activities; link to FS	11:00–12:30
	<i>Lunch Break</i>	12:30–1:30
	<b>Module 3: Understanding the Income Statement</b> Revenue, costs, profit; read & interpret P&L	1:30–3:00
	<i>Afternoon Break</i>	3:00–3:15
	<b>Module 4: Understanding the Balance Sheet</b> Assets, liabilities, equity; gauge financial position	3:15–4:30
	<b>Integration Workshop: Connecting Statements</b> P&L, Balance Sheet, Cash Flow linkage exercise	4:30–5:00

### Day 2

9:00 AM – 5:00 PM

	<b>Recap &amp; Interactive Review</b> Key takeaways from Day 1; quick quiz	9:00–9:20
	<b>Module 5: Cash Flow — Reality Behind Profit</b> Purpose; activities; profit vs cash; managing cash	9:20–10:45
	<i>Morning Break</i>	10:45–11:00
	<b>Module 6: Cash vs Accrual Accounting</b> Timing differences; impact on reporting	11:00–12:00
	<b>Mini Case Exercise</b> Short financial interpretation activity	12:00–12:30
	<i>Lunch Break</i>	12:30–1:30
	<b>Module 7: Cost Concepts &amp; Budgeting Workshop</b> Fixed/variable; direct/indirect; simple budget	1:30–3:00
	<i>Afternoon Break</i>	3:00–3:15
	<b>Module 8: Financial Analysis &amp; Key Ratios</b> Profitability, liquidity; trends; decisions	3:15–4:15
	<b>Final Simulation &amp; Group Presentation</b> Analyse case; present recommendations	4:15–5:00

### Important Notes

- Please arrive 15 minutes early for registration to begin on time.
- All learning materials will be provided during the training.
- Timing may be adjusted slightly based on participant engagement.

## Trainer Profile

Practical, business-focused finance training led by an experienced strategic CFO

### Wong Teck Chee





#### Strategic CFO & HRD Certified Trainer

Teck Chee is a Strategic CFO with 15+ years of experience across public-listed companies, multinational corporations, and high-growth private enterprises in Malaysia. His expertise spans audit, corporate finance, treasury, FP&A, controllership, and strategic financial leadership.

He is currently the Group Financial Controller of One Glove Group Berhad (Main Market of Bursa Malaysia), overseeing group financial reporting, governance, internal controls, treasury, budgeting, and strategic financial planning. His experience includes IPO, financial restructuring, funding and cash flow management, and business process improvement.

Teck Chee began his career at KPMG in Malaysia and Singapore, building strong foundations in audit, risk management, and governance before progressing into senior commercial finance roles in manufacturing, renewable energy, automotive finance, and healthcare.







#### Professional Experience

-  Group Financial Controller, One Glove Group Berhad
-  Leadership in FP&A, treasury, controllership, governance
-  IPO, restructuring, funding & cash flow management
-  Former auditor at KPMG (Malaysia & Singapore)

#### Credentials & Qualifications

-  ACMA, CGMA — Chartered Management Accountant
-  ASEAN CPA — ASEAN Chartered Professional Accountant
-  Malaysian Institute of Accountants (MIA) — Chartered Accountant
-  Bachelor of Accounting (Hons.), Multimedia University

#### Areas of Expertise

-  Financial Reporting & Governance
-  Treasury & Cash Flow Management
-  FP&A, Budgeting & Forecasting
-  Corporate Finance & Restructuring
-  Risk Management & Internal Controls
-  Business Performance Improvement






## About LEVELUP PRO ACADEMY

### LEVELUP PRO ACADEMY






LEVELUP PRO ACADEMY is a leading provider of professional training and upskilling solutions, committed to empowering individuals and organizations with future-ready capabilities in AI, data analytics, digital transformation, leadership, and finance.

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### Our Commitment

-  Future-ready skill development
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-  Long-term professional relationships
-  Measurable learning outcomes

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## Training Fees & Registration

### Standard Rate

**RM2,400**

Per participant

### Early Bird

**RM2,100** Save RM300

Per participant

### Group Rate (Min. 3 Pax)

**RM1,950** Save RM450

Per participant

## HRDC Claimability

If applicable, companies registered with HRDC may claim training fees under the SBL-Khas / SBL scheme. Please consult your HR team for eligibility.

## Registration Form (please complete this form below for confirmation of the course)

### Training Venue

Menara Biomed, 13, Jalan Cempaka SD 12/5, Bandar Sri Damansara, 52200 Kuala Lumpur

### Training Dates

9 – 10 July 2026

### Fee Selection

 Standard Rate **RM2,400** Early Bird **RM2,100** Group Rate **RM1,950**

Company Name (if applicable)

Number of Participants

Contact Name

Phone

Email

### Authorization

Name

Position

Company Stamp

## Registration Steps

### HRDC Registration

- 1 Complete course confirmation form
- 2 Receive confirmation and HRDC details
- 3 Submit HRDC grant application in e-TRiS
- 4 Provide proof of grant submission to secure seats

### Non-HRDC Registration

- 1 Complete course confirmation form
- 2 Receive confirmation and payment details
- 3 Remit payment to provider to confirm seats
- 4 Receive course materials during training